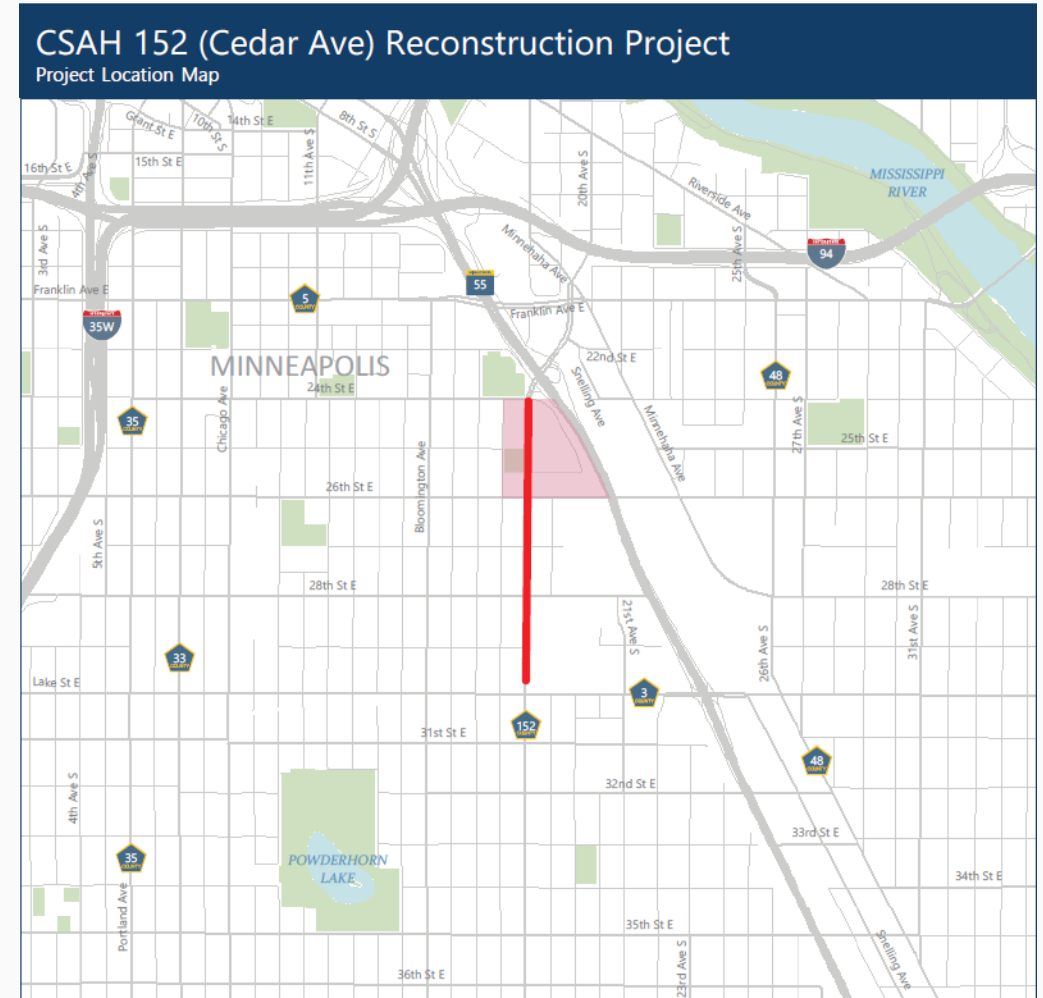




Cedar Ave Reconstruction Project

Project Overview

- Reconstruct Cedar Avenue from Lake Street to 24th Street
- The current roadway consists of a two-lane undivided configuration with parking and without turn lanes
 - Last major roadway project was in 1966
- County was awarded federal funds for this project



Anticipated Project Schedule

- March 2023 - April 2024 Public engagement and engineering design
- May 2024 City of Minneapolis municipal consent
- May 2024 - December 2025 Final engineering design
- Summer 2026 Construction

Project Goals - Design

Multimodal Access

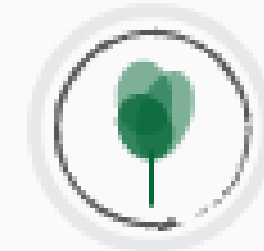
Increase Greening

Connections to Destinations

Meet Climate Goals

Transit Friendly

Replace Aging Infrastructure



Project Goals - Engagement

Inclusive Engagement

Multicultural Process

Engagement as a Product

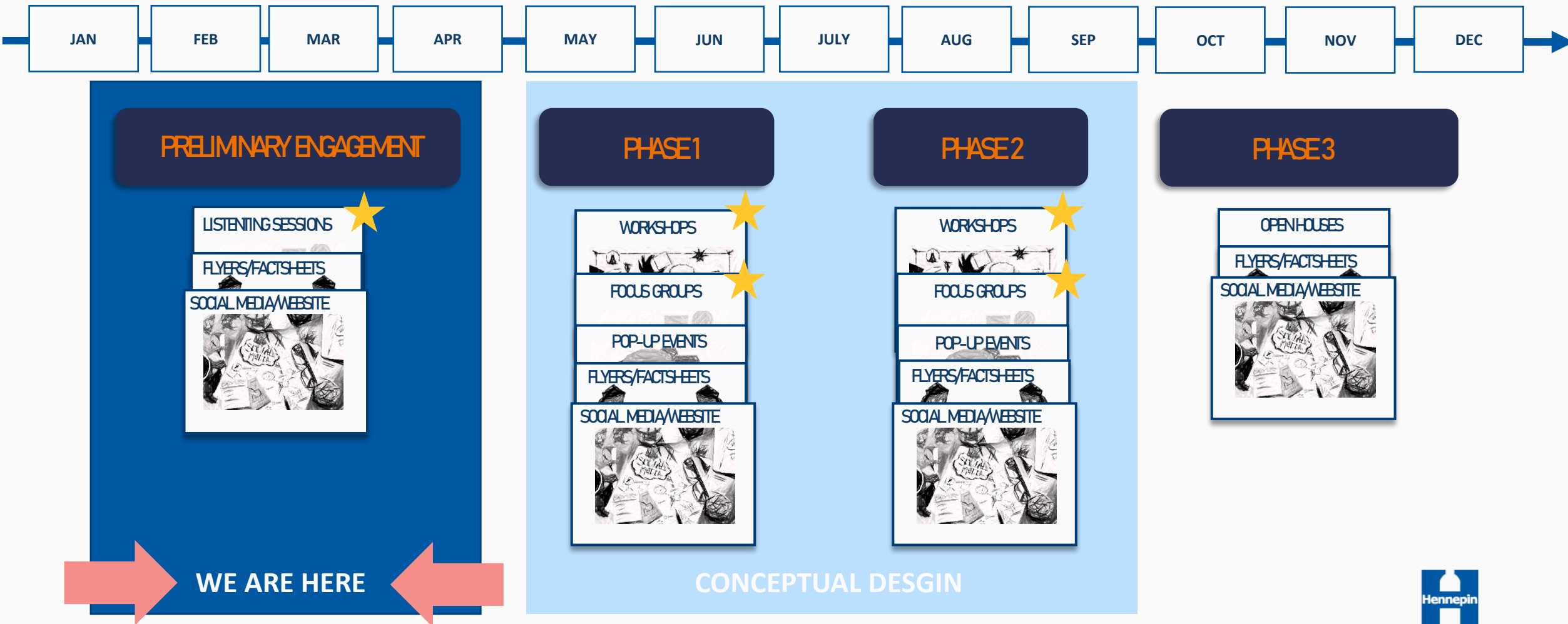


Community Partners

- Midtown Greenway Coalition
- Banyan Community
- Little Earth Resident Association



Phased Approach



Past engagement events

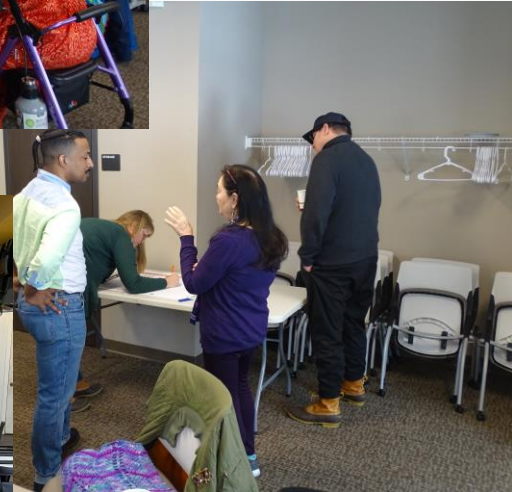
Neighborhood Listening Session

- Banyan Community
- Saturday, March 11, 11 a.m. – 12:30 p.m.



Corridor Listening Session

- East Phillips Park
- Tuesday, March 21, 6 p.m. – 7:30 p.m.



Business Listening Session

- Banyan Community – Taqueria El Primo
- Wednesday, March 22, 9 a.m. - 10:30 a.m.

Listening session overview

Goal

To gather initial feedback and **establish a foundation** in community goals, objectives and understanding

Activity

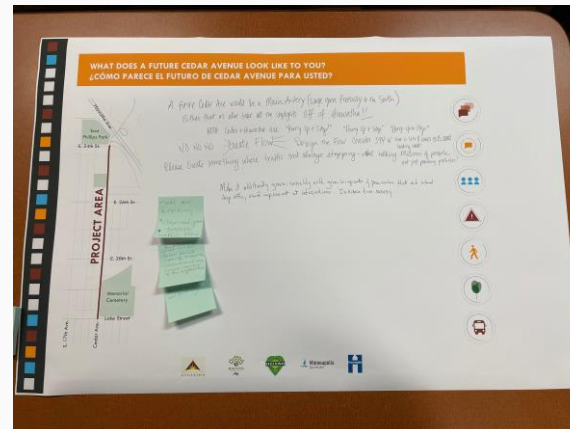
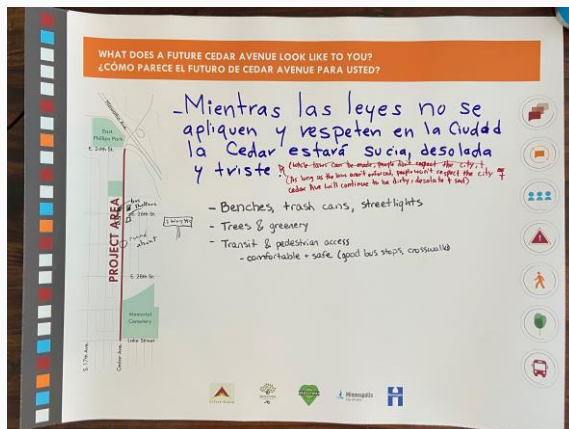
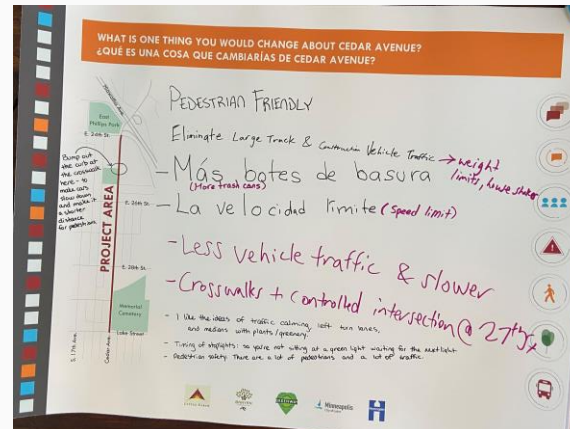
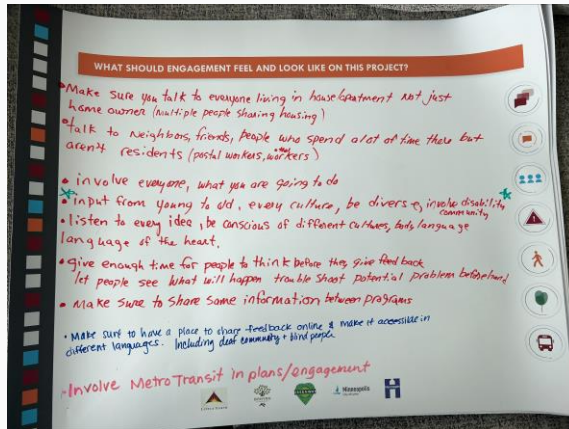
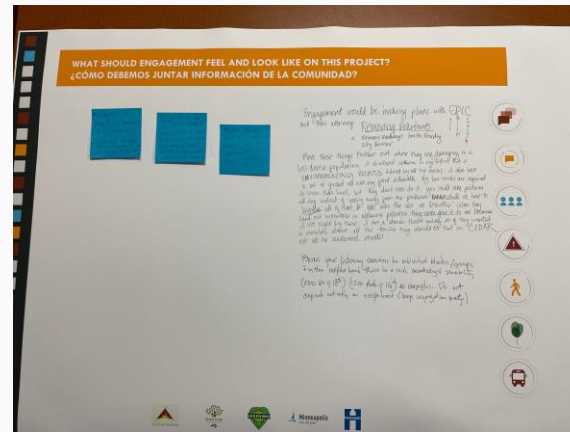
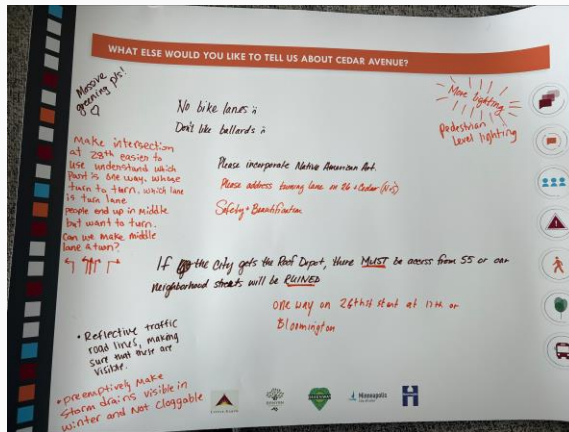
Four question activity that's intended to **generate conversation** and **gather input** on various aspects of the project look, feel and purpose

Outcome

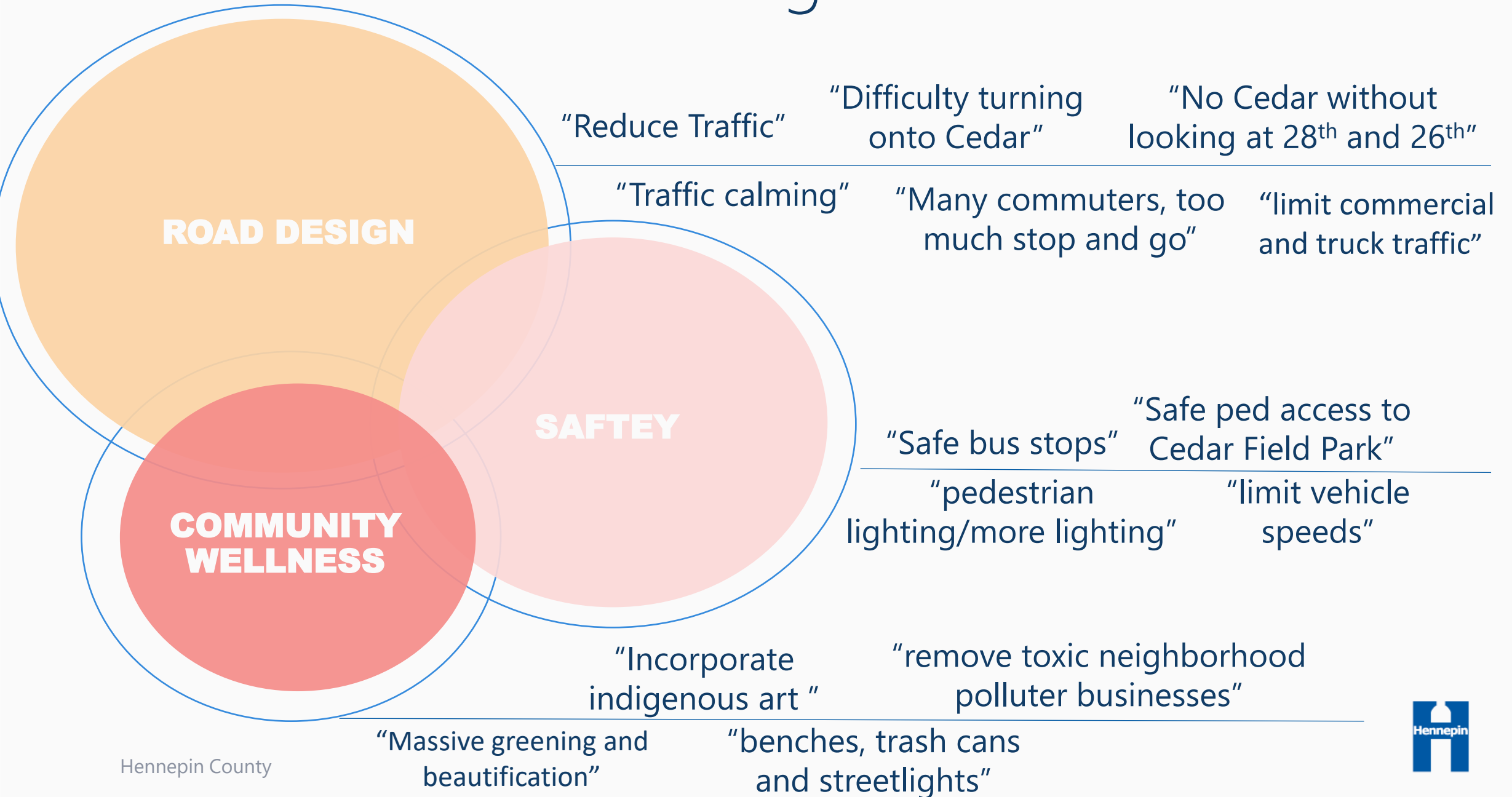
The project team will **summarize the input** received today, and from the other listening sessions to develop an **engagement framework**. This framework will include **community guidelines** that will **inform the project** team during **conceptual design**

Summarizing Feedback

- **146 unique comments** transplanted into **314 feedback points** across **14 community themes**
- Reoccurring community themes
 - Road Design
 - Safety
 - Community Wellness
 - Outreach
 - Process
 - Pedestrian
 - Greening
- Community feedback is in the process of being summarized and will be posted on the project website in April (<https://www.hennepin.us/cedar-avenue>)



Summarizing Feedback



Project information

CEDAR AVENUE RECONSTRUCTION

Hennepin County, in partnership with the City of Minneapolis, plans to reconstruct Cedar Avenue (County Road 152) between Lake Street (County Road 3) and 24th Street East in 2026.

In preparation for the project, the county is launching an engagement process with the communities in Little Earth and East Phillips to better understand their concerns and needs in order to inform a community focused design.

■ WHY IS THE STREET BEING RECONSTRUCTED?

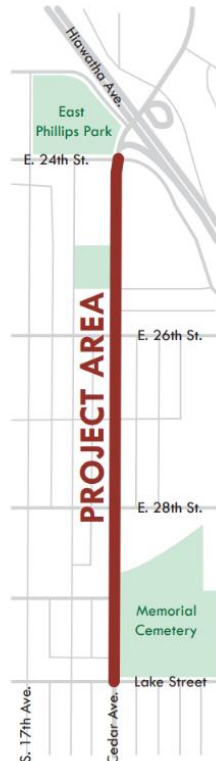
Cedar Avenue was last reconstructed nearly 60 years ago and the pavement is nearing the end of its useful life. Routine maintenance activities such as overlays and crackseals are no longer cost effective in preserving the road. In addition, community members have voiced safety concerns, including about drivers speeding through the area.

Hennepin County is seeking to work with community to redesign Cedar Avenue to be a safer and more accessible street that accommodates a range of modes and reflects city and county design guidance as well as the community who use it every day.

■ WHAT'S NEXT?

The county is launching the project with preliminary engagement throughout Spring 2023 which will include two listening sessions, where community is invited to provide initial thoughts on the project.

Sign up for listening sessions



■ CONTACTS

Luke Sandstorm
Project Manager
Office: 612-596-0600

Trey Joiner
Engagement Manager
Office: 612-474-0037

Linda Spohr
Engagement Specialist

■ EMAIL

cedaravenue@hennepin.us

■ WEBSITE

hennepin.us/cedar-avenue

■ COMMUNITY PARTNERS



Want to learn more? Visit the project website at hennepin.us/cedar-avenue



CEDAR AVENUE BRANDING

■ PROJECT INSPIRATION

Cedar Avenue is a diverse cultural corridor with a variety of influences. 33% of the community around the project area is Hispanic or Latino, 28% Black or African American, and 19% American Indian or Alaska Native.

■ BRANDING

Initial draft branding was created by identifying relevant community or cultural centers in/around the project area and using the colors, patterns, and aesthetic to inspire a new brand. Some of the references include:



Mercado Central is a thriving marketplace at the corner of Lake Street and Bloomington Avenue in Minneapolis.



Isuroon is a grassroots organization working for the health and connectedness of Somali women and girls.



The Somali Museum connects young Somalis who have grown up in the United States, as well as Minnesotans of other ethnic heritage to encounter Somali art and traditional culture.



Little Earth is a subsidized housing complex for nearly 1,000 residents, 50% of whom are under the age of 21. Little Earth is the only Indigenous preference project-based Section 8 rental assistance community in the United States.



Red Lake Nation maintains two urban offices -- one in Minneapolis and the other in Duluth. The offices are intended to provide assistance to Band Members who are living away from the reservation.

■ FUTURE BRANDING

The Cedar Avenue Reconstruction project is seeking community input to refine project branding. It is important that this project not only collaborate with community, but that it also be representative of community.

During preliminary engagement and at listening sessions, the project team will be gathering input on project branding, which will then be incorporated into later phases of the project.

Future engagement events

Events occurring throughout the summer

- Phone calls
- 1 on 1 conversations
- Popups
- Focus groups ★
- Walk/bike/roll audits
- Phase 1 public workshop ★



**Primary
engagement
method**



Luke Sandstrom

Project Manager

Luke.Sandstrom@hennepin.us

612-596-0600

Trey Joiner

Engagement Manager

tjoiner@transportationcollaborative.com

612-474-0037

Jasna Hadžić-Stanek

Transportation Planner

jasna.hadzic-stanek@minneapolismn.gov

612-673-3278



www.hennepin.us/cedar-avenue